

FOR IMMEDIATE RELEASE

Contact:
Lynn Schlesinger
(203) 423-2143
lschlesinger@infotrieve.com

Infotrieve Introduces Second Generation Platform for Reprint Order Aggregation

WILTON, CT – August 19, 2008 – [Infotrieve, Inc.](http://www.infotrieve.com) (www.infotrieve.com), the global leader in business service solutions for information centers today announced the release of the next generation of its [BRAVO](#) reprint and ePrint order aggregation system.

BRAVO is the second generation of Infotrieve's proprietary order aggregation system. BRAVO is entirely web-based and allows companies to easily aggregate orders for reprints and eprints of the same article across the enterprise in order to drive down acquisition costs.

In addition to the savings achieved through order aggregation, BRAVO incorporates state of the art work-flow automation that provides companies with the ability to reduce the time and quantity of human resources required to obtain a price quotation from publishers, then communicate that information with others in the company that may have an interest in the same title, and subsequently process and fulfill the combined orders.

Complete visibility into the ordering process allows users from different departments and/or different locations to see the cost of each reprint as the size of the aggregated order increases. Administrators and persons placing reprint orders can check the status of orders, review order history, and easily reorder frequently requested titles.

Since implementing BRAVO a leading west coast biopharmaceutical company saved more than 25% on reprints expenditures.

“BRAVO is the essential solution for any company looking to save money and streamline operations when ordering bulk reprints for sales and marketing purposes,” said Ken Benvenuto, President & CEO of Infotrieve. “Not only is implementation simple, BRAVO’s intuitive interface makes it easy for end-users around the world to maximize its capabilities,” he added.

For more information about BRAVO and Infotrieve’s other leading solutions for information management and delivery please visit www.infotrieve.com.

[About Infotrieve, Inc.](#)

Infotrieve is the global leader in business service solutions for information centers in large and middle-market corporations with substantial resources dedicated to research and development. Infotrieve’s expertise includes people, process and technology solutions for all elements of information center management, content licensing, document delivery, copyright compliance, reprints and eprints, usage analysis, and collection management. During the past 20 years, Infotrieve has grown from a leader in document delivery services in the U.S. into a global full-service information management company.

#